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Report on 5th National Pharmacovigilance Week celebration by ADR Monitoring Centre, JNMC, AMU, Aligarh

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INTRODUCTION

Ministry of Health & Family Welfare, Government of India, launched a nationwide Pharmacovigilance Programme of India (PvPI) to monitor the safety of medicinal product in Indian population. Indian Pharmacopoeia Commission (IPC) is functioning as national Coordination Centre (NCC) to collate ADR reports and recommends Central Drug Standard Control Organisation (CDSCO) for regulatory intervention (1,2)

In line with a mission to safeguard health of Indian population, In 2021 Government of India has taken an initiative to celebrate Nation Pharmacovigilance Week from 17th to 23rd September every year, which serves as platform for communication and knowledge enrichment to the various stake holders in the field of safety of medicinal product for ultimate benefit of patients (3)

ADR Monitoring Centre (AMC), Jawaharlal Medical College & Hospital (JNMCH), Aligarh Muslim University (AMU), Aligarh is one of the AMC running under PvPI since 2011. This year AMC, JNMCH, AMU celebrated the 5th "National Pharmacovigilance Week" from 17th -23rd September 2025 with the designated theme "Your safety, just a click away: report to PvPI" as per the directives of PvPI, IPC, Ministry of Health & Family Welfare, Government of India. A total 1513 participants attended the week-long programme (4)

Society of Pharmacovigilance, India (SoPI) provided a platform to hold events during 5th NPW 2025. In past few years so many CMEs conducted by AMC, JNMC, AMU in association with SoPI. (5,6)

Day1(17/09/2025)

On the very first day of the National Pharmacovigilance Week ([hashtag#NPW2025](https://twitter.com/NPW2025)) 2025, a series of sensitisation lectures were organized at Minto Circle School, AMU to highlight the importance of Adverse Drug Reaction (ADR) reporting. The programme was specially designed for school children, aiming to create awareness at an early stage about the safe use of medicines and the significance of reporting any untoward effects. The lecture was delivered by Dr. Ahmar Hasan, Assistant Professor and Dr. Ammar Khalid, Senior

Resident, Dept. of Pharmacology. The sessions were not only engaging but also highly appreciated by the high school students, who participated with keen interest, as well as by their class teachers, who acknowledged the relevance of imparting such knowledge at the school level.



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The Adverse Drug Reaction Monitoring Centre (AMC) team of JNMC, AMU, Aligarh was invited as special guests to attend the Inaugural Ceremony of the 5th National Pharmacovigilance Week (NPW) 2025, held on 17th September 2025 at the prestigious Bharat Mandapam, New Delhi.

The event was organized by the Indian Pharmacopoeia Commission (IPC) under the aegis of the Pharmacovigilance Programme of India (PvPI), Ministry of Health & Family Welfare, Government of India. The ceremony was graced by the presence of the Chief Guest, Dr. Rajeev Singh Raghuvanshi, Drug Controller General of India (DCGI), who delivered the keynote address. On this occasion, Dr. Raghuvanshi also launched three new digital tools developed by PvPI, alongside a short film highlighting the activities and achievements of the programme. Notably, the five-minute film featured a clip from JNMC, Aligarh, recognizing its role in strengthening pharmacovigilance activities in India.

The Scientific Director of IPC, Dr. V. Kalaiselvan, extended a warm welcome to all participants and shared a detailed account of the progress made by PvPI in recent years. Dr. Jai Prakash, Incharge of NCC-PvPI, who originally conceptualized the idea of observing a National Pharmacovigilance Week, expressed his happiness at witnessing the fifth successful year of this initiative.

Representing JNMC, AMU, Prof. Syed Ziaur Rahman (Coordinator, AMC), Mr. Gufran Ali (Pharmacovigilance Associate), and Dr. Rashaad Ahmad Khan (Junior Materiovigilance Associate) participated as special invitees of NCC-PvPI and IPC. Their invitation was a recognition of the significant contributions made by JNMC's AMC in supporting and advancing PvPI initiatives since its inception.

The event witnessed the participation of over 600 delegates from across the country, including senior Government officials, representatives from the pharmaceutical industry, academicians, and healthcare professionals. The gathering served as a platform to reaffirm collective commitment towards strengthening the culture of pharmacovigilance in India and ensuring patient safety.



The symposium served as an interactive platform to enhance understanding of pharmacovigilance activities, emphasizing the role of ADR monitoring in ensuring **patient safety** and strengthening the national pharmacovigilance network. The discussions highlighted the ongoing efforts of the ADR Monitoring Centre toward promoting awareness, improving ADR reporting culture, and integrating pharmacovigilance practices into clinical workflows.



Day 2((18/09/2025)

On the second day of the National Pharmacovigilance Week (NPW 2025), the Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, AMU, Aligarh, organized an exclusive symposium dedicated to the Pharmacovigilance Programme of India (PvPI). The invited speaker for the event were Dr. Puneet Paliwal and Dr. Amrita Pandey. The event witnessed active participation from residents of the Department of Pharmacology, esteemed faculty members, and was graced by the presence of Prof. Syed Ziaur Rahman, Coordinator and Chairman, AMC-PvPI, along with Mr. Gufran Ali (Pharmacovigilance Associate, AMC-PvPI, JNMC, AMU).



A major highlight of the symposium was the **guest lecture** delivered by Dr. Imrana Masood, Deputy Coordinator, AMC-PvPI, on the topic *“Early Detection, Effective Management, and Prevention of Adverse Drug Reactions (ADRs) Associated with Anti-Tubercular Therapy (ATT)”*.

The lecture provided in-depth insights into the challenges of monitoring ADRs in tuberculosis patients, given the prolonged

and multi-drug nature of anti-tubercular regimens. Dr. Masood emphasized the importance of **vigilant observation, early detection, and timely intervention** in minimizing drug-related complications and improving treatment adherence.



The session proved highly informative for healthcare professionals and students, enhancing their knowledge of ADR reporting and management while reinforcing the broader mission of the **ADR Monitoring Centre** to cultivate a proactive culture of pharmacovigilance and ensure **safer therapeutic practices** within the institution and the community.



Day3 (19/09/2025)

On the third day of the **5th National Pharmacovigilance Week (NPW 2025)** at JNMC, AMU, Aligarh, the Adverse Drug Reaction (ADR) Monitoring Centre organized a **Walkathon** to promote the cause of **patient safety**. The event was led by **Mr. Mayank Pathak (IPS)**, Assistant Superintendent of Police, and **Prof. M. Habib Raza**, Dean, Faculty of Medicine, and witnessed enthusiastic participation from faculty members, residents, students, and healthcare staff.





The Walkathon served as a powerful public awareness initiative, emphasizing the **social and health impact of safe medicine use** and the **importance of Adverse Drug Reaction (ADR) monitoring**. The collective participation symbolized the shared responsibility of healthcare professionals, students, and the community in fostering a culture of vigilance and safety in healthcare practices.

The ADR Monitoring Centre also highlighted how the message of vigilance extends beyond pharmacovigilance to **materiovigilance**, underscoring the need for continuous monitoring of **medical device safety** and reporting of **Medical Device Adverse Events (MDAEs)**. Both PvPI and MvPI complement each other in strengthening India's patient safety ecosystem.

Day 4 (20/09/2025)

On the fourth day of the National Pharmacovigilance Week (NPW 2025), the Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, AMU, Aligarh, organized a **patient awareness program at the Trauma Centre** with the objective of promoting the **safe and responsible use of medicines** among patients and their attendants. The session focused on educating the public about the importance of adhering to prescribed medications, understanding possible side effects, and promptly reporting any **Adverse Drug Reactions (ADRs)** to healthcare professionals.

Patients and caregivers were sensitized to the significance of **pharmacovigilance** and how their active participation in **ADR**

reporting contributes to improving national drug safety data and preventing future adverse outcomes. The program included **interactive discussions, Q&A sessions, and distribution of educational leaflets**, making it both engaging and accessible to people from diverse backgrounds. The initiative successfully created awareness about patient safety, emphasizing that **responsible medicine use** is a shared responsibility between healthcare providers and patients.



Continuing the observance of **NPW 2025**, the ADR Monitoring Centre also conducted a **public awareness session at Dr. Ziauddin Dental College, AMU**, aimed at educating students, patients, and faculty members about the **importance of drug safety and vigilance** in dental and general healthcare practice. The session highlighted how **ADR monitoring** extends beyond hospitals and



medical wards, encompassing dental and outpatient settings where drug reactions may often go unnoticed.



Participants were informed about the **concept of pharmacovigilance**, the procedure for **ADR reporting**, and the role of every healthcare professional and patient in ensuring safe therapeutic outcomes. The program featured an open discussion on common drug-related problems in dentistry and rational prescription practices. Educational pamphlets were distributed to reinforce key messages about **safe medication practices** and **patient-empowerment**. Through these two awareness initiatives, the **ADR Monitoring Centre, JNMC, AMU**, reaffirmed its commitment to **strengthening the culture of pharmacovigilance, enhancing community participation, and building a patient-centered approach** to drug safety and effective healthcare delivery.

Day 5 (21/09/2025)

On the fifth day of the **National Pharmacovigilance Week (NPW 2025)**, the **Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, AMU, Aligarh**, organized a series of informative and awareness-building activities at the **library of Ibn Sina Academy of Medieval Medicine and Sciences**.

The day commenced with an **exhibition of publications and educational materials on pharmacovigilance**, featuring books, journals, newsletters, and reference materials related to **drug safety,**

adverse drug reactions, and rational use of medicines. The exhibition aimed to highlight the evolution and importance of pharmacovigilance in ensuring safe therapeutic practices.

Faculty members, students, and visitors explored the collection and engaged in meaningful discussions about the significance of **ADR reporting and safe medicine use**. The initiative successfully provided a platform for knowledge exchange and encouraged young healthcare professionals to actively participate in the **Pharmacovigilance Programme of India (PvPI)**.

Through this exhibition, the **ADR Monitoring Centre** reinforced its ongoing commitment to **promoting awareness, building capacity, and strengthening the culture of vigilance** within the healthcare and academic community.



Continuing the observance of **National Pharmacovigilance Week 2025**, the **ADR Monitoring Centre, JNMC, AMU**, in collaboration with the **Aligarh branch of the Indian Academy of Paediatrics (IAP)**, organized a **guest lecture** on the topic *"Monitoring and Management of Adverse Drug Reactions (ADRs) from a Busy Paediatrician's Perspective."*





The insightful session shed light on the **practical challenges pediatricians face in detecting and managing ADRs** during routine clinical practice. The speaker emphasized the need for **vigilant monitoring, timely documentation, and reporting of ADRs**, particularly in pediatric patients who represent a sensitive and high-risk group.

The interactive discussion encouraged pediatricians, residents, and medical students to share experiences and strategies to enhance **ADR reporting in pediatric practice**. The collaboration between the **ADR Monitoring Centre** and **IAP Aligarh Branch** reflected a unified effort to strengthen the pharmacovigilance framework and promote patient safety at all levels of healthcare.

Through this academic initiative, the **ADR Monitoring Centre** reiterated its dedication to **enhancing pharmacovigilance awareness, encouraging interdepartmental collaboration**, and nurturing a strong culture of **safe and evidence-based medical practice**.

insights into how vaccines contribute to combating **antimicrobial resistance (AMR)** and support the **One Health approach**, emphasizing the interconnectedness of human, animal, and environmental health. His talk underscored the role of vigilance and immunization in promoting global health security.



Day 6 (22/09/2025)

On the sixth day of the **National Pharmacovigilance Week (NPW 2025)**, the **Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, AMU, Aligarh**, organized a series of **academic and student-focused activities** aimed at fostering awareness and engagement in pharmacovigilance and drug safety. The highlight of the day was an enlightening **guest lecture** on “*AMR and One Health: The Role of Vaccines*”, delivered by **Dr. Sarmad Hanif, PhD**, a distinguished vaccine scientist. Dr. Hanif shared valuable



In addition to the academic session, the day featured **student engagement activities** that witnessed enthusiastic participation. Students from the **Nursing College and Medical College** showcased their creativity and understanding of pharmacovigilance

concepts through a **poster-making competition** on the themes of **drug safety and rational medicine use**. Furthermore, a **quiz competition** was organized for postgraduate students of the **Department of Pharmacology**, encouraging them to test their knowledge and analytical skills in pharmacovigilance and related domains.

Through these initiatives, the **ADR Monitoring Centre** aimed to cultivate a spirit of curiosity, awareness, and responsibility among students, encouraging them to take an active role in strengthening pharmacovigilance practices. The day's activities not only enriched the academic environment but also inspired the next generation of healthcare professionals to contribute meaningfully toward the shared goal of **patient safety**.



On the **6th day of the National Pharmacovigilance Week (NPW 2025)**, the **Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, AMU**, in collaboration with the **National Service Scheme (NSS)**, **Aligarh Muslim University**, organized an impactful **Nukkad Natak (street play)** on the theme "*Dawai ke Dushparinam*" (Adverse Effects of Medicines).

The performance, staged by energetic **NSS student volunteers** under the able guidance of **Mrs. Nahid Akbari**, effectively conveyed the message of **safe and rational use of medicines**. Presented in a lively **traditional village-style format**, the play resonated strongly with the audience, making complex ideas about pharmacovigilance easily understandable to the general public.

The event was graced by the presence of the **NSS Coordinator**, several **Programme Officers**, and **resident doctors from the Department of Pharmacology**, who appreciated the creative approach adopted to promote drug safety awareness.

The **ADR Monitoring Centre** organized this activity with the objective of **bridging the gap between scientific knowledge and public awareness**, ensuring that the message of **responsible medicine use and ADR reporting** reaches the community in an engaging and relatable way. The Nukkad Natak not only entertained

but also empowered the audience to become active participants in the collective effort toward **patient safety and pharmacovigilance**.



Day 7 (23/09/2025) Valedictory Function

The Adverse Drug Reaction (ADR) Monitoring Centre, JNMC, Aligarh Muslim University (AMU), successfully observed the 5th National Pharmacovigilance Week (NPW 2025) from September 17 to 23, 2025, under the theme "Your Safety, Just a Click Away: Report to PvPI." The week-long observance was organized under the directives of the Pharmacovigilance Programme of India (PvPI), Indian Pharmacopoeia Commission (IPC), Ministry of Health & Family Welfare, Government of India, and featured a diverse array of academic sessions, awareness drives, creative competitions, and outreach activities aimed at promoting drug safety, responsible medicine use, and patient-centric healthcare.

The celebrations commenced with a sensitization lecture on pharmacovigilance at Minto Circle School, followed by an exclusive symposium on the Pharmacovigilance Programme of India (PvPI) and a guest lecture on Anti-Tubercular Therapy (ATT)-induced Adverse Drug Reactions (ADRs) for resident doctors. The official inauguration on September 19 was graced by Prof. Mohammad Habib Raza, Dean, Faculty of Medicine and Principal & CMS, JNMC, as Chief Guest, and Mr. Mayank Pathak, IPS (ASP, Aligarh), as Guest of Honour, followed by a walkathon around the hospital premises to engage healthcare professionals and the public.

Throughout the week, multiple sensitization programs were organized by the ADR Monitoring Centre to engage students,

patients, and the general community. Awareness sessions were held at the OPD, Trauma Centre, and Dr. Ziauddin Dental College, focusing on safe and responsible medicine use, identification of ADRs, and the importance of timely reporting. An exhibition of pharmacovigilance publications was organized at Ibn Sina Academy, while a collaborative ADR awareness program with the Indian Academy of Paediatrics (IAP), Aligarh, was conducted at Hotel Lemon Tree.

In addition, the Department of Education, AMU, hosted slogan writing, poster making, and speech competitions to engage students creatively, while the AMU Girls' School and Ahmadi School for the Visually Challenged enthusiastically observed NPW 2025 through debates, quizzes, walkathons, street plays, and lectures on mental health and responsible medicine use. NSS volunteers also staged impactful street plays — “Dawa Ka Dushparinam” and “Drug Side Effects” — on campus, spreading awareness about ADRs associated with medicines, vaccines, and medical devices, and encouraging the use of the PvPI toll-free helpline (1800-180-3024) and the official ADR PvPI mobile application.

The Valedictory Function, organized by the ADR Monitoring Centre at JNMC, marked the successful conclusion of the week-long observance. The event was graced by Mr. Arun Yadav, IAS (Additional Commissioner, Aligarh), as Chief Guest, who highlighted the crucial role of ADR reporting in ensuring patient safety and strengthening India's drug safety network. Prof. Mohammad Habib Raza (Dean and Principal, JNMC) served as Guest of Honour, appreciating the dedicated efforts of the AMC team in contributing significantly to the national pharmacovigilance framework.

During the prize distribution ceremony, senior faculty members — Prof. Mohammad Shameem (Department of TBRD), Prof. Kamran Afzal (Department of Paediatrics), and Prof. Pradhuman Verma (Department of Oral Medicine and Dental Radiology) — were felicitated for their continuous support and encouragement. Awards for maximum ADR reporting were presented to Dr. Abdul Sadiq Khan (Department of TBRD), Dr. Mohd. Yaman (Department of TBRD), and Dr. Ajith Xavier (Department of Pharmacology), in recognition of their active contribution to strengthening the ADR monitoring network. Winners of various poster-making, quiz, slogan writing, and speech competitions were also honoured for their enthusiastic participation.

The event proceedings were efficiently conducted by Dr. Surbhi Jain and Dr. Gajula Sandhya Vani, who also delivered the vote of thanks. A special acknowledgment was extended to Mr. Gufran Ali (Pharmacovigilance Associate, AMC-PvPI, JNMC, AMU) for his pivotal role in coordinating the entire week-long programme and ensuring its smooth execution.

The ADR Monitoring Centre, JNMC, AMU, concluded National Pharmacovigilance Week 2025 with a renewed commitment to advancing the culture of pharmacovigilance, enhancing ADR reporting, and strengthening patient safety networks within the institution and the broader community, reaffirming its role as a leading regional hub under PvPI in promoting safer, more effective healthcare practices across India.

Conclusion: The programme was successfully organized with good feedback

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