

## National Pharmacovigilance Week Celebration 2021

### Department of Pharmacology, AIIMS, Bhopal

The Department of Pharmacology, AIIMS, Bhopal, which is a Regional Training Centre cum ADR Monitoring Centre (RTC-AMC) under the Pharmacovigilance Programme of India, Indian Pharmacopoeia Commission (PvPI-IPC), Ghaziabad, celebrated National Pharmacovigilance Week from 17th to 23rd September 2021. As a part of the celebrations, we organized a series of events, such as Poster Competition, Skit and Guest Lectures to raise awareness about Patient Safety among the healthcare workers, pharmacists, patients and the general public.

In order to safeguard the health of the community, it is necessary that all stakeholders are aware about the adverse effects of medicines and its reporting procedure. Adverse Drug Reaction (ADR) reporting is a voluntary reporting system, and under-reporting is an inherent challenge faced by Pharmacovigilance programmes throughout the world. If in addition to the healthcare workers, the consumer too is aware about the adverse effects of medicines and its reporting system, it may help the programme to generate more comprehensive safety database, safeguard the health of patients and to detect rare adverse events of drug. With this aim, RTC-AMC AIIMS, Bhopal organized a skit on the importance of reporting ADRs for the patients and public at the hospital, AIIMS, Bhopal. The skit was enacted by MBBS and Nursing students in different areas of the outpatient department of the hospital on two consecutive days, with a collective audience of approximately 1500 patients and their attendants.

We also organized a Poster Competition (digital/handmade) titled “Why should we report an Adverse Drug Reaction?”. The competition was open for MBBS and Nursing students, PG residents and other staff of AIIMS, Bhopal. All the posters

received from participants were displayed in inpatient and outpatient departments of the hospital.



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To create awareness about the PvPI and ADR reporting among pharmacy students, faculty and technicians, guest lectures on the theme “Pharmacovigilance Programme of India: A step towards Patient Safety” were delivered by Ms. Deepa Chaudhary (Pharmacovigilance Associate, AIIMS, Bhopal) through webinar on 20<sup>th</sup> September 2021 and 23<sup>rd</sup> September 2021 in Akhil Bharti College of Pharmacy, Bhopal and School of Pharmacy Peoples University, Bhopal respectively.



**Compiled by Deepa Chaudhary (Pharmacovigilance Associate) under the supervision of Dr. Ratinder Jhaj (Coordinator) and Dr Balakrishnan S (Deputy Coordinator), Regional Training Centre cum ADR Monitoring Centre (RTC-AMC) Department of Pharmacology, All India Institute of Medical Sciences, Bhopal Madhya Pradesh (India)**

